



## ACANA Festival at Penn's Landing Saturday, August 1, 2009 Great Plaza at Penn's Landing, Philadelphia

The African Cultural Alliance of North America (ACANA), was founded in 1999 in order to bridge the gap between the African immigrant and the American community. ACANA's mission is to mobilize African cultural artesian, performing and recording artists to create an awareness of the African Culture; promote the preservation of cultural values as well as support artists' efforts to promote their own vocations in their new environment. 2008's festival headliner was reggae's Maxi Priest and Liberian star Gebah Swaray.

**Pricing:** Ranges from \$1,500 depending on setup size and logistics.

**Attendance:** 7,500

**Demographics:** - family audience of African descent, people interested in African culture, decor and food.

**Time:** Noon-8pm.



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