



**ACANA Festival at Penn's Landing
Saturday, August 7, 2010
Great Plaza at Penn's Landing, Philadelphia**

The African Cultural Alliance of North America (ACANA), was founded in 1999 in order to bridge the gap between the African immigrant and the American community. ACANA's mission is to mobilize African cultural artesian, performing and recording artists to create an awareness of the African Culture; promote the preservation of cultural values as well as support artists' efforts to promote their own vocations in their new environment. Past performers include headliner reggae's Maxi Priest, Liberian star Gebah Swaray and Mozambique's Mallen.

Pricing: Ranges from \$1,500 depending on setup size and logistics.

Attendance: 7,500

Demographics: - family audience of African descent, people interested in African culture, decor and food.

Time: 2-8pm.



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