

**Fairmount French Fling Weekend**  
**14<sup>th</sup> Annual Bastille Day Festival**  
**Eastern State Penitentiary Historic Site**  
**Fairmount Avenue between Corinthian and 22<sup>nd</sup> Streets**  
**Saturday, July 12, 2008**

Massive Eastern State Penitentiary—a gothic, castle-like structure with stark towers and soaring fortress walls resembles one of the most famous prisons in the world – the Bastille of Paris. Bastille Day marks Independence Day in France, the anniversary of the beginning of the French Revolution. France and Philadelphia have a bond that dates back to the Marquis de Lafayette’s participation in the American Revolution and the travels to France of Benjamin Franklin. This annual event has become a citywide ritual. Neighborhood restaurants vend, live music, activities for kids, tours of Eastern State Penitentiary, festive and topical re-enactment of the storming of the Bastille, Tastykake toss and the beheading of Marie Antoinette.

Fairmount will be celebrating all weekend with festivities commencing on Thursday Evening with the Fairmount French Fling bar crawl. Friday night features wine tasting dinners, French beer tastings, French prix-fixe dinner menus, French menu items and the Bal des Pompiers at Jack’s Firehouse on Friday evening July 13. After the Bastille Day Festival on Saturday afternoon, the revolutionary happenings continue all evening and Sunday features French Champagne Brunch at Fairmount establishments.

**Pricing:** Starts at \$1,500 depending on setup needs and space requirements.

**Attendance:** 5,000

**Demographics:** Fairmount & Philadelphia residents, Tourists, French expatriots and franco-philes.

**Time:** Bastille Day Festival - 2pm – 6:00 with the re-enactment of the Storming of the Bastille at 5:30pm.



**Contact:**  
**Sharon Tice**  
**Sponsor Philly Events**  
**215 763 1200**  
**sharontice@sponsorphillyevents.com**