

Fairmount French Fling Weekend
15th Annual Bastille Day Festival
Eastern State Penitentiary Historic Site
Fairmount Avenue between Corinthian and 22nd Streets
Thursday, July 8 – Sunday, July 11, 2010

Massive Eastern State Penitentiary—a gothic, castle-like structure with stark towers and soaring fortress walls resembles one of the most famous prisons in the world – the Bastille of Paris. Bastille Day marks Independence Day in France, the anniversary of the beginning of the French Revolution. France and Philadelphia have a bond that dates back to the Marquis de Lafayette’s participation in the American Revolution and the travels to France of Benjamin Franklin. This annual event has become a citywide ritual. Neighborhood restaurants vend, live music, activities for kids, tours of Eastern State Penitentiary, festive and topical re-enactment of the storming of the Bastille, Tastykake toss and the beheading of Marie Antoinette.

Fairmount will be celebrating all weekend with festivities commencing on Thursday evening, July 8, with the Fairmount French Fling bar crawl. Friday night features an french-themed outdoor movie screening, wine tasting dinners, French beer tastings, French prix-fixe dinner menus and French menu items. After the Bastille Day Festival on Saturday, July 10 from 2-6pm, the revolutionary happenings continue all evening and Sunday features French Champagne Brunch at Fairmount establishments.

Pricing: Starts at \$1,500 depending on setup needs and space requirements.

Attendance: 5,000

Demographics: Fairmount & Philadelphia residents, Tourists, French expatriots and franco-philes.

Time: Bastille Day Festival - 2pm – 6:00 with the re-enactment of the Storming of the Bastille at 5:30pm.



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