



22nd Annual Caribbean Festival at Penn's Landing
Sunday, August 22, 2010
Great Plaza at Penn's Landing, Philadelphia

Escape to the Caribbean without leaving Philadelphia. Enjoy the sights, sounds and smells of a culturally rich celebration of 14 Caribbean Islands. Experience the island sounds of Reggae, Soca/Calypso, Hip-Hop, Gospel, creative dances, ethnic poetry, and the famous Caribbean Steel-Drums. Fragrant aromas will fill the Great Plaza as the vendors prepare a variety of tempting island cuisine for visitors to enjoy including fish and festival cakes, codfish fritters, Jamaican jerk-chicken and hard-dough bread, Jamaican Patties, curried goat and rice and peas, Trinidadian Roti, Rotisserie Roasted Corn. A marketplace of Caribbean fashions, souvenirs, arts and crafts, along with a Caribbean Culture booth completes the offerings.

Pricing: Ranges from \$1,750 depending on setup size and logistics.

Attendance: 15,000

Demographics: - family audience of Caribbean descent, people interested in Caribbean culture, decor and food.

Time: 2pm-8pm.



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