



## Sakura Sunday & the Subaru Cherry Blossom Festival Horticultural Center & Japanese House in Fairmount Park Sunday, April 5, 2009

Sakura Sunday, organized by the Japan America Society of Greater Philadelphia, is an action-packed spring celebration of Japanese arts and culture! Sakura Sunday is Philadelphia's own *o-hanami*, the Japanese tradition of revelry beneath the blossoming cherry trees featuring live Japanese music, dance performances, martial arts demonstrations, tea ceremony presentations, origami and calligraphy workshops, shiatsu massage stations, Japanese food, and much more. Participants also look forward to delicious food and great souvenirs from the multiple vendors and sampling booths.

**Pricing Range:** \$1,500 for a 10' x 10' space and up depending on tour size and logistical needs.

**Attendance:** 20,000

**Demographics:** adults, families, students, Asian community

**Time Frame:** 11:00am-4pm



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