



Home & Garden Festival Chestnut Hill, Philadelphia Sunday, May 4, 2008

Thousands attend Chestnut Hill's More than 125 home and garden related vendors, live music on two stages, food, children's rides and games, great shopping and home and garden demonstrations. Chestnut Hill is located in Northwest Philadelphia, with tree-lined, cobblestoned streets, more than 120 exciting, one-of-a-kind shops, high-end retailers including Chico's, Borders Book Shop, Kitchen Kapers, Talbots, Starbucks's, a boutique hotel, restaurants, gourmet take-out, specialty food shops and fun activities for the whole family.

Pricing Range: \$1,500 to \$15,000 depending on tour size, logistical needs and sponsorship benefits desired.

Attendance: 50,000

Demographics: upscale males and females, more suburban audience, higher income

Time Frame: 11am-5pm



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