



## Global Fusion Festival at Penn's Landing Saturday, July 19, 2008 Great Plaza at Penn's Landing, Philadelphia

The Multicultural Affairs Congress, a division of Philadelphia's Convention and Visitors Bureau is programming this free festival. The festival will feature a global variety of culture with elements such as stage entertainment, crafts, music, exhibitors and more. There will also be a Children's Area featuring arts and crafts, magicians, storytellers and face painters. In addition, visitors will be able to learn more about numerous not-for-profit and human service organizations.

**Pricing:** Onsite Fees and Sponsorships range from \$1,500 per day depending on setup size and logistics.

**Attendance:** 5,000 per day, 10,000 for the weekend

**Demographics:** - family audience of African American descent, people interested in African culture, decor and food.

**Time:** Noon-8pm.



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