



## **GreenFest Philly South Street Headhouse District, Philadelphia Sunday, September 12, 2010**

In its 5<sup>th</sup> year, GreenFest Philly will focus on sustainable food. Last year over 200 exhibitors created the area's largest environmental event and featured vegetarian food, sneaker recycling, live music & entertainment, kids activities, bicycle valet, yoga, local produce, green contests, composting and recycling, Eco Exchange Fashion Show & Clothing Swap, Food Symposium and Eco-Film Forum.

This year's theme will highlight everything from ORGANIC to BUYING LOCALLY to having a vegetarian or FREE-RANGE diet. Get educated on the importance of supporting our local farmers' markets as well as how to make more conscious decisions at the grocery store. Try eco-friendly foods and learn about the impact our food choices have on the environment.

**Pricing Range:** Starts at \$1,500 depending on tour size and logistical needs.

**Attendance:** 25,000

**Demographics:** Young Adults 18+, Adults 35+ and Families

**Time Frame:** 11am-6pm



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