



Healthy Kids Day
The Mann Center for the Performing Arts
Saturday, May 30, 2009

The Children's Hospital of Philadelphia (CHOP) will be celebrating its inaugural free Healthy Kids Day. Families from throughout the tri-state region can attend and focus on health and wellness that not only improves health outcomes for their children but for the entire family. Health information, education, wellness screenings, and demonstrations will be provided while having fun.

One of the highlights of the day will be a special concert performed by national children's music sensation, "The Laurie Berkner Band featuring Adam Bernstein, Susie Lampert and Bob Golden." The Laurie Berkner Band has a regular time slot on the NOGGIN channel and is very popular with young children and often times their concert venues are sold-out -- with thousands of children in attendance.

Pricing Range: \$2,500 to \$100,000 depending on logistical needs and sponsorship benefits desired.

Attendance: 2,000-7,500

Demographics: Suburban and city families

Time Frame: Noon-5pm



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