



## Fourth of July Festivities at Penn's Landing Super Scooper All You Can Eat Ice Cream Festival Saturday, July 3, Sunday, July 4 & Monday, July 5 Great Plaza at Penn's Landing, Philadelphia

Penn's Landing, Philadelphia's Waterfront Park, is the perfect place to reach consumers over the Fourth of July Holiday. With Penn's Landing's close proximity to Philadelphia's Historic District, they capitalize on all the City of Philadelphia's events during this time period, some of which are held at Penn's Landing. Penn's Landing will present a variety of programs including the All You Can Eat Ice Cream Festival all three days, free Philadelphia Orchestra Concert and Fireworks on Sat July 3, Ships Visits and more.

**Pricing:** Ranges from \$3,500 per day depending on sponsorship benefits and setup logistics.

**Attendance:** 25,000 per day

**Time:** Noon-5pm, July 3 until 9:30pm

**Demographics:** Family Audience



**Contact:**

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**Sponsor Philly Events**

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