

Smooth Jazz Series at Penn's Landing Friday Nights in August August 5, 12, 19, 26, 2011

This annual staple on Philadelphia's jazz calendar features fantastic Smooth Jazz artists in a casual atmosphere. Past perfomers have included Alex Bugnon, Brian Simpson, Marc Antoine, Matt Marshak, Warren Hill, Everette Harp with Philadelphia baed PLAN B, Maysa, Nick Colionne, Walter Beasley, Gerald Veasley & Chuck Loeb, Bobby Caldwell, Chieli Minucci, Steve Cole, Kim Waters, Doc Gibbs, Nelson Rangell, Alfonzo Blackwell, Brian Culbertson Fortune Vinson Cruse, Najee, Jeff Kashiwa and more.

Pricing: Ranges from \$2,500 depending on sponsorship benefits and setup logistics.

Attendance: 10,000 per concert

Demographics: Smooth Jazz enthusiasts, predominantly African American

Media partners: WDAS FM, CW Philly 57 TV and CBS 3 TV.

Time: 6-9:30pm









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