



Smooth Jazz Series at Penn's Landing Friday Nights in August & September 4 August 7, 14, 21, 28 and September 4, 2009

This annual staple on Philadelphia's jazz calendar features fantastic Smooth Jazz artists in a casual atmosphere featuring, Alex Bugnon on August 7, Brian Simpson and Marc Antoine on August 14, Matt Marshak and Steve Cole on August 21, Eric Darius on August 28 and Cool World on September 4. Past performers have included Warren Hill, Everette Harp with Philadelphia based PLAN B, Maysa, Nick Colionne, Walter Beasley, Gerald Veasley & Chuck Loeb, Bobby Caldwell, Chieli Minucci, Steve Cole, Kim Waters, Doc Gibbs, Nelson Rangell, Alfonzo Blackwell, Brian Culbertson Fortune Vinson Cruse, Najee, Jeff Kashiwa and more.

Pricing: Ranges from \$2,500 depending on sponsorship benefits and setup logistics.

Attendance: 10,000 per concert

Demographics: Smooth Jazz enthusiasts, predominantly African American

Media partners: WDAS FM, CW Philly 57 TV and CBS 3 TV.

Time: 6-9:30pm



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