



**Sunoco Welcome America
July 4 on the Parkway
Ben Franklin Parkway, Philadelphia
Sunday, July 4, 2010**

Sunoco Welcome America presents the July 4 Party on the Parkway, Concert and Fireworks. This annual 4th of July tradition is the highlight of summer festivities in the City of Philadelphia. Not only is this event a huge draw for the regional audience, but a large amount of tourists spend their holiday in Philadelphia, the birthplace of Independence. Past concert headliners have included Sheryl Crow, John Legend, Elton John, Boyz 2 Men, Hall & Oates and Lionel Richie. Concert and Fireworks on broadcast live on WPVI Channel 6 ABC, the top-rated news station in Philadelphia.

Pricing Range: \$10,000 for sampling and up depending on tour size and logistical needs.

Attendance: 1,000,000

Demographics: Mass Market Audience

Time Frame: 1pm-11pm



**Contact:
Sharon Tice
Sponsor Philly Events
215 763 1200
sharontice@sponsorphillyevents.com**