



**Liberty Place Rotunda
Downtown Philadelphia
Market Street – Chestnut Street, 16th Street – 17th Street**

Liberty Place Rotunda is Center City's finest shopping destination featuring Godiva, the Body Shop, Douglas Cosmetics, Aldo, Bandolino, Ann Taylor Loft, Victoria's Secret, Benetton, Casual Corner, Express, J. Crew, Jos. A Bank, Aveda, Nine West, Border's Express, GNC and more. Liberty Place also features a popular food court with over 16 offerings from Bain's Deli, Café Spice, Chick-fil-A, Flamers, Master Wok, Original Turkey, Salad Works, Subway, Smoothie Junction and more. Liberty Place also includes the 290 room Westin Philadelphia Hotel and restaurant Ruby Tuesday.

Liberty Place is a prime weekday location for maximum traffic from professionals, shoppers, men and women, with a high focus on women. Setting up on the 1st floor of the Rotunda places your marketing promotion in the crossroads of mall traffic. The indoor nature of this venue makes it an ideal location for year-round exposure. Outdoor exposure is also available at the high traffic entrance at 16th & Chestnut Streets combined with parking meter reservations.

Pricing Range: Begins at \$2,500-\$3,500 per day depending on the month, setup size and logistics.

Attendance: Property Management estimates 20,000 people per day walk through the Liberty Place Rotunda.

Hours of Operation: 9:30am-7:30pm

Demographics: Professionals, Age 29-45, Average Household Income \$90,000



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