



**21st Annual Manayunk Arts Festival
Manayunk Section of Philadelphia
June 26 & 27, 2010**

Nestled along the banks of the Schuylkill River and located just west of Center City, Philadelphia, Main Street Manayunk is one of the region's premiere shopping and dining districts. The Manayunk Arts Festival is the largest outdoor arts and crafts show in the Delaware Valley, attracting more than 300,000 savvy consumers from Philadelphia and beyond. This juried art show features 250 artists from across the country. In addition to the artists' work, there is live music and entertainment along Main Street. Manayunk's spectacular restaurants offer sidewalk café service, while Main Street's eclectic retail shops and galleries feature outdoor display booths. This family event also features special children's activities, including a Kids' Clothesline Art Exhibit.

Pricing Range: Begins at \$5,000 for street teams and 10 x 10 tents, \$10,000-\$15,000 for mobile units and up for larger setups.

Attendance: 300,000-500,000

Demographics: Predominantly women, 35+, higher income \$75,000 up, Family Oriented

Time: Saturday 11am-8pm, Sunday 11am – 6pm



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