



Mexican Independence Day Festival at Penn's Landing Sunday, September 11, 2011 Great Plaza at Penn's Landing, Philadelphia

Mexican Independence Day is organized by Philadelphia's Mexican Cultural Center. Mexican Independence Day celebrates Mexican culture with food, music, dancing and crafts. Entertainment includes mariachi favorites and latino sounds. Food vendors participating in this year's event include Los Tacos, Tacos Citlali, La Veracruzana, Mix Masters Cafe, Adobe Cafe, Jose's Restaurant, Que Chula Puebla, Las Chivas, Sol Azteca, Cibucan, Rio Bravo, and Corona. Visitors can also explore the various tents featuring traditional Mexican crafts, clothing, and jewelry.

Mexican Independence Day is significant for all Mexicans because it represents the birth of a free country, proud of its own ancestry and its own identity. According to the Mexican Cultural Center, this day has become a traditional reunion of all Latino communities: Mexicans, Columbians, Venezuelans, Cubans etc, all celebrating the richness of their culture.

Pricing: Ranges from \$1,750 depending on setup size and logistics.

Attendance: 15,000

Demographics: Family audience of Mexican descent, people interested in Mexican culture, decor and food.

Time: 1pm-7pm.



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