



**Midtown Village Fall Festival**  
**Saturday, October 2, 2010**  
**Streets surrounding 12<sup>th</sup> & Sansom, Philadelphia**

Restaurants, shops and businesses of the ever trendy and expanding Midtown Village district of Center City Philadelphia take to the streets featuring international cuisine and beverage tents, vendor booths, all types of live music, kids games and charitable giving. This event celebrates Midtown Village's revival as a stylish, diverse and creative enclave of business and people.

**Pricing Range:** Begins at \$1,500 for street teams and 10 x 10 tents and up for larger setups.

**Attendance:** 25,000

**Demographics:** Young professionals and families 21-45.

**Time:** Noon - 8pm.



**Contact:**  
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