



Penn's Landing Philadelphia's Waterfront Park

Penn's Landing is Philadelphia's Waterfront district, running along Columbus Boulevard from Washington Avenue to Spring Garden Street. The main site for the more than 50 festivals, concerts, and events at Penn's Landing is the Great Plaza, located along the Delaware River on Columbus Boulevard at Chestnut Street. Penn's Landing Corporation is the non-profit organization responsible for funding and producing public programming at Penn's Landing.

In addition to its extensive events schedule, Penn's Landing also has flat level space either on the Walnut Plaza or its parking lots for large tours. Tours such as Volvo, Animal Planet, BMW and others have been accommodated in Penn's Landing Parking Lots. Penn's Landing is also an ideal choice for automotive tours with test drive programs due to Penn's Landing's access to Columbus Boulevard and I-95.

Pricing: \$5,000 for Walnut Plaza, \$6,500 for Walnut East Parking Lot

Attendance: Overall 2,000,000 visitors to Penn's Landing per year, daily attendance varies.

Demographics: Differs depending on events being held on the Great Plaza

Time: Summer Season – May – September, Winter Season – Day after Thanksgiving – February 28.



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