



**Portuguese Heritage Festival at Penn's Landing  
Sunday, June 21, 2009  
Great Plaza at Penn's Landing, Philadelphia**

Escape to Europe without leaving Philadelphia. Event highlight is Philadelphia's Tall Ship Gazela which was built in 1902 in Portugal and operated as a fishing boat on the route from Portugal to Nova Scotia. Other event components include folk dancing from groups from Philadelphia and New England and MidAtlantic states, live Portuguese music, Portuguese artists in the Arts and Crafts Expo, cuisine from Portuguese restaurants including Taste of Portugal and Tio Pepe and adult beverages including Sangria and Sagres beer.

**Pricing:** Ranges from \$1,500 depending on setup size and logistics.  
**Attendance:** 5,000  
**Demographics:** - family audience of Portuguese descent, people interested in the culture, decor and food.  
**Time:** 1-7pm



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