



**Sounds of R&B Saturday at Penn's Landing
Saturday, July 24, 2010
Great Plaza at Penn's Landing**

Get ready for the smooth sounds of Rhythm and Blues at Penn's Landing. This concert event is FREE for all who attend. Past performers include Kenny Lattimore and Deborah Cox Kevin Michael, Fertile Ground, Frank McComb, Lalah Hathaway with Ledisi, Jazmine Sullivan and Eric Roberson, Donnie, Musiq Soulchild and Raul Midon, Kindred the Family Soul, the Renaissance Orchestra, Bill Jolly's Hard Drive, the Sound of Philadelphia, Buddy Guy, Lady Alma and Jeff Bradshaw. WDAS 105.3 FM is the radio partner for this event.

Pricing: Starts at \$2,500 depending on sponsorship benefits and setup logistics.

Attendance: 10,000

Demographics: R&B Music enthusiasts, predominantly African American

Time: 3-9:00pm



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