



Reading Terminal Market Center City Philadelphia 12th & Arch Streets

Reading Terminal Market is one of America's largest and oldest farmers markets, housed since 1893 in the same National Historic Landmark building. Over 75 vendors sell a wide range of products including local specialties, local produce, poultry, meats, seafood, cheese, desserts, flowers and plants, housewares and Pennsylvania Dutch favorites.

Reading Terminal Market is located directly across from the Pennsylvania Convention Center and within two blocks of six major hotels, making the Market the perfect location to reach conventioners and tourists. Reading Terminal market also produces special events such as the Sidewalk Sizzle & Ice Cream Freeze in June, Pennsylvania Dutch Festival in August, Harvest Festival in October and American Roots Festival in February.

Pricing Range: Begins at \$2,000 per day depending on setup size and logistics.

Attendance: Door counters indicate an average of 92,000 customers walk through Reading Terminal Market each week.

Hours of Operation: Monday – Saturday, 8:00am-6:00pm

Demographics: downtown professionals, neighborhood regulars, tourists, convention attendees. 61% earn \$40,000 or higher, 17% earn %100,000 or higher. 33% live in Center City.



Contact:

Sharon Tice

Sponsor Philly Events

215-763-1200

sharontice@sponsorphillyevents.com