



Rittenhouse Row Festival
Rittenhouse Square & Walnut Street between Broad & 19th Street
Saturday, May 1, 2010

Rittenhouse Row is a non-profit destination marketing association that promotes the Rittenhouse Square area of Philadelphia as the city's premier place to shop, dine, live, work and visit. Rittenhouse Row's spring Festival is the Row's signature event and draws 50,000 local and suburban residents to enjoy the best of living, dining, shopping and entertainment that Rittenhouse Row has to offer.

Pricing: On-site exposure and sponsorships range from \$3,000 - \$25,000 depending on benefits and setup logistics.

Attendance: 50,000

Demographics: young professionals, adults and families

Time: Noon – 5pm



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