



## Stotesbury Cup Regatta Schuylkill River Friday, May 16 & Saturday, May 17, 2008

The Stotesbury Cup Regatta is the oldest and largest high school rowing competition in the United States. Over 5,000 student rowers from 180 high schools from around the nation will travel to Philadelphia for the most prestigious high school rowing event of the spring rowing season. Organized by the Schuylkill Navy of Philadelphia, the Stotesbury Cup Regatta has been the pinnacle of the high school rowing season since 1927.

**Pricing:** On-site exposure ranges from \$2,500 depending on setup size.

**Attendance:** 5,000 rowers from over 180 high schools & 15,000 spectators.

**Demographics:** high school students, parents, families, high school rowing alumni

**Time:** 8-5pm including event setup at 8am.



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