



**The Piazza at Schmidt's
Northern Liberties Section of Philadelphia
2nd Street just below Girard Avenue**

Philadelphia's newest venue, opened in May 2009, is an 80,000 sq foot open air plaza with free events year-round, surrounded by 500 residential units, 35 artist studios and boutiques, 5 restaurants including The Pink Dolpin, Darling's Diner, Vinto Restaurant Lounge, P.Y.T. and Swift Half Pub, and 50,000 square feet of office space. The Piazza also hosts a farmers market every Saturday.

Pricing Range: Begins at \$2,500 per day depending on setup size and logistics.

Attendance: Varies by season and event.

Hours of Operation: Varies

Demographics: Professionals, 20-30 somethings, young families.



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