



**West Oak Lane Jazz and Arts Festival
Northwest Philadelphia
Friday, June 18 – Sunday, June 20, 2010**

For the past six years West Oak Lane becomes center stage for one of the most fun-filled music and arts extravaganzas. Music is offered on 4 stages, over 90 exhibitors are in the Festival Marketplace featuring a wide range of diverse crafts and visual arts and the food court features a variety of foods. 2009 headliners included Jeffrey Osbourne, Roy Ayers, Bill Paul, WAR, Original “P” Funk, The Mingus Big Band, Tower of Power and Average White Band.

Pricing Range: Begins at \$5,000 for the 3 day event and up depending on setup size and logistics.

Attendance: 525,000

Hours of Operation: 11am-9pm

Demographics: More than 50% live with 50 miles of the event, 75% have some college education or degrees, more women attendees, 70% have incomes of \$50,000 or higher.



**Contact:
Sharon Tice
Sponsor Philly Events
215-763-1200
sharontice@sponsorphillyevents.com**