



## Irish Festival at Penn's Landing Sunday, June 22, 2008 Great Plaza at Penn's Landing, Philadelphia

As one of the many PECO Energy Multicultural Series' events, the Irish Festival celebrates Irish culture featuring Irish music, dancing, food, and entertainment. The 11<sup>th</sup> Annual Irish Festival is a family event that features well-known Irish musical performers. In 2005, guests enjoyed the music of the Bogside Rogues, Sean Fleming, Peter McDonald, Danny Boys, Con, Scyothian, Jameson, and Shantys.

There will be bagpipers, face painting, and Irish dancing along with other entertainment for the kids. Local dance schools will conduct dance exhibitions and there will also be an Irish dance contest. The kitchen from Finnigan's Wake will be serving Irish favorites such as Shepherd's Pie, Bangors and mashed potatoes, and pulled pork. Many vendors will be selling traditional Irish goods and crafts.

**Pricing:** Begins at \$1,500 per day depending on setup size and logistics.

**Attendance:** 10,000 per day total of 20,000 for the weekend.

**Demographics:** Family audience of Irish descent, young adults later in the day for the popular Irish bands.

**Time:** 1-9pm.



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