



**Smooth Jazz Series at Penn's Landing
Friday Nights in August
August 1, 8, 15, 22 and 28, 2008**

This annual staple on Philadelphia's jazz calendar features fantastic Smooth Jazz artists in a casual atmosphere. The Smooth Jazz Series attracts a wealth of media promotion and coverage from media partners. Artists performing at Penn's Landing have included Bobby Caldwell, Chieli Minucci, Jeff Lorber & Paul Jackson, Jr., Steve Cole, Kim Waters, Doc Gibbs, Nelson Rangell, Alfonzo Blackwell, Brian Culbertson Fortune Vinson Cruse, Jafar Barron and the New Jazz Emissaries, Mike Kwas and Ed Hamilton, Bona Fide, The Heads-Up Superband, Najee, Jeff Kashiwa & The Costal Access Band, Paul Jackson Jr., and Nick Colionne.

Pricing: Ranges from \$1,500 depending on sponsorship benefits and setup logistics

Attendance: 7,500 – 10,000 per concert

Demographics: Smooth Jazz enthusiasts, predominantly African American

Time: 6-9:30pm



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