



## Taste of Philadelphia at Penn's Landing Friday, June 25 – Sunday, June 27, 2010

Savor the flavor of the menus of some of Philadelphia's finest restaurants as the city's best chefs convene at **A Taste of Philadelphia** to prepare their favorite dishes — a fitting tribute to the variety of eateries that make Philadelphia a diverse dining destination! 2009 restaurants included Argento's, Beka's, Blue Bananas Café, Cuba Libre, Jamaican Jerk Hut, Joe Pesce, Keatings, Le Champignon de Tokio, Machismo, Maui Wowi, Max & David's, Steaks on South and West Avenue Grille.

**Pricing Range:** \$5,000 per day and up depending on tour size and logistical needs.

**Attendance:** 10,000 on Friday, 30,000 per day on Saturday and Sunday.

**Demographics:** General Mass Market, Tourists

**Time Frame:** Friday 5pm-8pm, Saturday 11am-8pm, Sunday 11am-6pm



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